SARA TINNICK

EDUCATOR & INSTRUCTIONAL DESIGNER

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in / www.linkedin.com/in/saratinnick

PROFILE

Sara is a persistent and passionate higher education professional with over 14 years of experience. She currently works as Assistant Professor at Seton Hill University in Pennsylvania. Sara has participated in revamping curriculums, developing new majors, and doing research for accreditation initiatives.

EDUCATION

2018 - 2022
Doctor of Education: eLearning
Northcentral University   GPA: 4.0

2019 - 2020
Certificate: UX Principles for AR/VR
NYU Tandon School of Engineering

2016 - 2018
Master of Science: User Experience Design
Kent State University   GPA: 4.0 - Summa Cum Laude

2015 - 2016
Master of Fine Arts: Media Design
Full Sail University   GPA: 4.0 - Summa Cum Laude & Valedictorian

1999 - 2003
Bachelor of Arts: Graphic Design
Seton Hill University   GPA: 3.83 - Magna Cum Laude

MEMBERSHIPS

International Society for Technology in Education

International Society of Female Professionals

PA Association for Educational Communications & Technology

Online Learning Consortium

Interaction Design Foundation

VR/AR Association

American Institute of Graphic Arts

Kappa Delta Pi: International Honor Society in Education

Golden Key International Honour Society

Assistant Professor   2015 - Present
Seton Hill University | Greensburg, Pennsylvania

Responsible for program development and deployment of in-person and online coursework for both traditional students and continuing education/adult students; student advising; instruction of in-person and online courses.

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Instructional Design Consultant   2020 - Present
The Westmoreland Museum of American Art | Greensburg, Pennsylvania

Collaborated with the museum to develop a learning management system to provide educational resources to remote students; creation of multiple modules aligned with state and national educational standards.

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Owner
Hustle Design | Pittsburgh, Pennsylvania

Small business owner specializing in custom vinyl, web design, graphic design, photography, animation, and social media promotion.

                                                         2019 - Present

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Adobe Creative Cloud:
Acrobat
AfterEffects
Animate
Audition
Dreamweaver
Illustrator
XD
Photoshop
InDesign
Lightroom
Premiere Pro
Premiere Rush

Microsoft Office Suite

HTML & CSS

Figma

Sketch

CONTACT

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LOCATION : Pittsburgh, PA

EMPLOYMENT HISTORY   (CONTINUED)

Program Head
2007 - 2017

Bradford School | Pittsburgh, Pennsylvania

Responsible for instructing Macintosh concepts, typography, color theory, electronic drawing, page layout, history of graphic design, introduction to production, multimedia, transmedia, animation, UX/UI, social media, and portfolio development courses. Daily work includes coordinating the various design programs with the admissions, accounting, and placement departments. Also responsible for implementing necessary changes to keep the programs in compliance with technological, national, and state standards.

Senior Artist
2005 - 2007

ADVO Inc. | Pittsburgh, Pennsylvania

Responsible for creation of direct mail marketing pieces from simple customer changes to complete creation of complex ads from rough art; preflighting customer supplied ads to ensure they meet company graphic standards; creation of AppleScripts that eliminate repetitive tasks and streamline Graphics Print production; troubleshooting technical problems on the Macintosh platform; supervising second shift desktop artists; tracking jobs through desktop, ensuring they meet deadlines; resolving personal and professional conflicts; managing workflow throughout the department; troubleshooting technical problems on the Macintosh platform.

Desktop Artist
2004 - 2005

Tribune Review Newspaper | Pittsburgh, Pennsylvania

Responsible for creation of advertisements for local area newspaper, including new proof ads, changes to previous ads, and scripting of ads. Also responsible for ad placement and pagination of several newspapers on press nights and outside jobs as needed.

EDUCATIONAL EXPERTISE & THEORIES

• Andragogy/Adult Learning Theory

• ADDIE Model

• Bloom's Taxonomy

• Curriculum design, development, implementation, and revision

• Design Thinking

• SAM Model